

PRECERTIFICATION SERVICES

Crescent Precertification Services help keep members in network and work to address special patient needs while ensuring utilization accountability. Crescent precertification specialists are highly trained clinical professionals who help improve patient outcomes and prevent unnecessary and unwarranted care utilization.

DISEASE MANAGEMENT SERVICES

Crescent's disease management services focus on helping members achieve long-term health stability providing important protection of employer healthcare investment. Crescent's customized disease management workflows provide early identification of at-risk individuals and can help significantly slow or deter the progression of member illnesses.

Providing recommendations on appropriate care pathways along with personalized patient education can speed recovery, reduce risk of recurrence and lessen the chance of readmission.

Crescent's disease management nurses carefully monitor chronically ill members for therapeutic compliance and work individually with members at risk of illness to encourage lifestyle behavior modification appropriate for the illness and the health status of the member. This hands-on approach provides participants a professional health coach to help guide them to improved health and quality of life.

Crescent Health Solutions has blended all of these services into a comprehensive health management program focused on the prevention of disease.

Crescent combines the best technologies available with personal attention from local healthcare professionals to improve the health of members and control costs.

POPULATION HEALTH MANAGEMENT

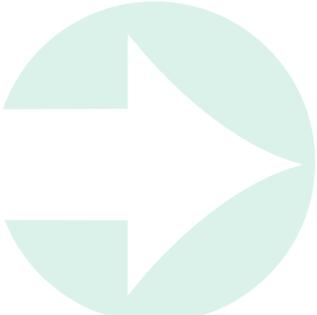
Crescent's population health management works to identify at-risk individuals before they exhibit advanced symptoms requiring extensive provider care or even hospital admission. Crescent's ongoing review of cases identifies opportunities to help employees navigate health services to help them receive effective and efficient care.

BEYOND LARGE CASE MANAGEMENT

Plan members who experience severe or acute episodes of injury or illness have the added assurance that Crescent's case management nurses are taking an active personal interest in their care and are always within reach.

Unlike traditional Large Case Management services, Crescent goes beyond reactive episodic case care and proactively improves member health and quality of life by reviewing physician clinical notes, monitoring precertification requests and anticipating planned procedures even before formal diagnosis and treatment is determined. This patient-centric care management facilitates early identification of members who would benefit from clinical support assistance and drastically reduces costly unnecessary care.

Inclusion of integrated physician care and intensive oversight of inpatient hospitalization are crucial to improving health and controlling costs.



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