

## CRESCENT HEALTH MANAGEMENT SERVICES

The key to improving health and lowering healthcare expense is through proactive engagement of employees and plan members. Crescent health management services offers employers strategies and tactics that help improve health and lower adverse health risk.

### **Crescent Health Solutions improves health and reduces risk by:**

- Identifying costly chronic conditions early through health risk assessments
- Developing measurable goals linked to actual clinical needs and financial impact
- Initiating Disease Management intervention with clinical specialists
- Designing customized company wellness programs
- Providing personalized health coaching and support for members
- Benchmarking health conditions and reporting progress to measure improvement and savings opportunities

### **➔ CRESCENT HEALTH C.A.R.E.**

Crescent Health Solutions provides employers with a comprehensive method of measuring population health risks and identifies potential health improvement areas for both high-risk and soon to be at-risk members. Crescent's Clinical Analysis and Risk Evaluation (C.A.R.E.) program combines expert analysis with a state-of-the-art population risk assessment.

Combining biometric, demographic and claims experience data, Crescent C.A.R.E. allows Crescent Case Managers to proactively engage plan members through personalized face-to-face interaction to improve health and thereby reduce health risk and cost.



To help employers improve health and reduce long and short term healthcare expense, Crescent Health Solutions offers Know Your Number®, the only multi-dimensional patented tool able to predict the risk of onset, progression and life expectancy related to multiple chronic diseases. The Know Your Number health risk identification system is evidence-based, creating a best-in-class personalized health risk assessment.

