

Electronic Health Record Vendor Fair

FREE!!!

Multiple Vendors in one location

- 3** Hours of Solution Demos
- 2** Systems you will be upgrading
(Electronic Medical Record and Practice Management)
- 1** Very large financial commitment
- 0** Room for error

GUEST SPEAKER - Cameron Cox of Management Services On-Call, "EHR Selection & Use – 12 Tips for Success"

WHAT? An Electronic Health Record (EHR) is an Electronic Medical Record (EMR) that has interoperability with other clinical systems. Most practices will be installing EHR systems as they will be interacting with other practices and other providers of information (labs and hospitals) that will be included in the Health Record as data. By pulling from numerous data sources—labs, hospitals, other physicians EHRs, and pharmacy records via SureScripts; the EHR can provide a better picture of patient health than just an isolated practice's EMR.

WHY? Whether you are a physician, clinical, or office staff your professional life will change with the introduction of an EHR and Practice Management Application to your practice, or an upgrade to the next generation of solutions. Attending will allow you to see what is available, learn more about costs and requirements and interact with other colleagues who will be facing the same hurdles as yourselves. The vendors at this event were vetted by WNCHN, BCMS and WNC MGMA leadership via a formal request for proposal process and live demos. WNCHN has negotiated group purchase discount pricing with the selected vendors and this discounted pricing is available to all physician practices in WNC.

WHO? Any practice that has not purchased an Electronic Health Record should send physicians and staff to this vendor fair. If you have an older EHR, you may also want to attend to view the new technology and see if it will help your practice.

WHERE/WHEN: Doubletree Hotel Ballroom, **6:30-9:30pm on Tuesday, August 31, 2010.**

COST: FREE! The vendors have graciously defrayed the cost of the fair. A light meal will be offered.

REGISTER online by going to <http://events.constantcontact.com/register/event?oeidk=a07e2yplgjbfa780742&oseq>. Please register by **Tuesday, August 24, 2010**. Registering early allows the vendors an opportunity to insure that they know which specialties will be present so they may highlight the features most relevant to you. For more information contact Christie@bcmsonline.org.

INVITE 2: We encourage you to invite two colleagues from other practices to this event as well (just have them register in advance).



Cameron Cox, III is the President of Management Services On-Call, Inc. (MSOC), which is located in Chapel Hill, North Carolina. He holds a BS in Public Health and a Masters in Healthcare Administration, both from the University of North Carolina-Chapel Hill. In addition, he is an active member of the Medical Group Management Association (MGMA), and a number of other specialty specific management organizations.

Cameron.Cox@MSOCGroup.com